

NACS® Global F O R U M



June 11-13, 2009 • Optional Pre-Show Tour • Washington, DC | June 13-15, 2009 • Global Forum • Hershey, PA

Facets of Convenience: Focus on Foodservice

The Global Forum is a truly unique NACS event. It is “the” place for retailers and suppliers to interact with their counterparts from other countries, share global best practices, understand emerging trends, gain consumer insights and experience new ideas in the convenience channel. Our exclusive event includes an interactive program that combines presentations, case studies, panel discussions, roundtables and visits to retail formats and a number of networking opportunities. The Global Forum provides fresh perspectives from performance-driven industry leaders and experts, so you can turn ideas into concrete business success.

Get an Insider's View of Exceptional Retailing

The NACS Global Forum is essential for those who want to learn and experience successful ideas from around the world. The theme for 2009 is *Facets of Convenience: Focus on Foodservice*. Walk away with an extraordinary insider's look from some of the most imaginative and versatile retail and foodservice operators in North America.

Over the past few years, NACS Global Forum attendees have traveled to Paris, Tokyo, Shanghai and Munich to experience leading convenience operations.

In 2009, the NACS Global Forum comes to the USA! This year, we will go far beyond providing food for thought. We will present you with an up close and personal view of some of the most successful convenience and grocery foodservice operations in North America.

Who's Attending?

- Retailer and supplier CEOs and senior management in the convenience sector
- Top-level executives who are driving corporate strategy and have a leading role in innovating and redefining their firm's value proposition in a competitive marketplace



Pre-Global Forum Tour

We will begin our journey with an optional pre-tour of some of the finest food retail establishments in the nation's capital, Washington, D.C. See various facets of convenience in action as we explore pioneering retailers such as Wegman's, Whole Foods, Trader Joe's and Harris Teeter.

Global Forum Store Tours

The pre-Global Forum tour will provide the appetizer to the event's main course. We'll travel about two hours to the heart of Pennsylvania to explore the most innovative foodservice operations anywhere in the world. Leading edge operators like Sheetz, Wawa and Rutter's Farm Stores, among others, have become the gold standard of superior retail and foodservice operations. See firsthand what makes these retailers the cr me-de-la-cr me of convenience.





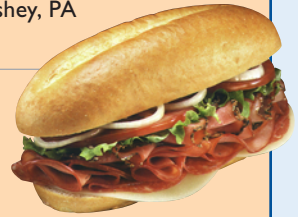
Facets of Convenience: Focus on Foodservice

OPTIONAL PRE-GLOBAL FORUM TOUR

Thursday, June 11	Arrivals	Saturday, June 13	Washington, D.C. Area Format Tours
Friday, June 12	Exclusive Tour of Washington, D.C. VIP Dinner		Travel to Hershey, PA

GLOBAL FORUM SCHEDULE OF EVENTS (TENTATIVE AND SUBJECT TO CHANGE)

Saturday, June 13		Monday, June 15	
Evening	Global Forum Welcome Reception	8:00 a.m. – 12:00 p.m.	Format Tours
Sunday, June 14		12:00 – 1:00 p.m.	Lunch
8:00 – 8:30 a.m.	Welcome, Introductions and Opening Remarks	1:00 – 1:30 p.m.	Format Tour Recap
8:30 – 9:15 a.m.	Global Cross-Channel Overview	1:30 – 2:15 p.m.	Retailer Case Study 1*
9:15 – 10:00 a.m.	Convenience Shopper Trends	2:15 – 3:00 p.m.	Retailer Case Study 2*
10:00 – 10:30 a.m.	Break	3:00 – 3:15 p.m.	Break
10:30 – 11:15 a.m.	Foodservice Trends	3:15 – 4:00 p.m.	Retailer Case Study 3*
11:15 a.m. – 12:00 p.m.	What Happens When Your #1 Category Disappears: Tobacco Industry Challenges	4:00 – 4:45 p.m.	Panel Discussion/Roundtable
12:00 – 1:00 p.m.	Lunch	4:45 – 5:00 p.m.	Wrap-up
1:00 – 5:00 p.m.	Format Tours	Evening	Global Forum Closing Reception
Evening	Networking Dinner		



**Case Studies will cover:*

- Supply chain efficiencies
- Technology – Replenishment and Ordering Systems
- Foodservice Innovation
- New Product Development

Networking Events

Networking offers an efficient means to reach vendors and future business partners. Use the networking events at the Global Forum as the catalyst to ensure you meet the “right” people to include in your network and expand your sphere of influence. Mark your calendar for these networking events:

Friday, June 12

VIP Dinner for the International Committee and Global Forum Attendees

Saturday, June 13

Global Forum Welcome Reception and Dinner in Hershey, PA

Sunday, June 14

Networking Dinner

Monday, June 15

Global Forum Closing Reception and Dinner



Spouse/Partner Activities

Spouses and partners are invited to participate in all Global Forum events, receptions and dinners. NACS will have a hospitality lounge available providing attendees with a place to gather during the day (light refreshments will be provided). There will be several spouse tours in Hershey available. All are included in the spouse registration fee.



June 13-15

- Hershey Chocolate Factory Tour
- Milton Hershey School Tour
- The Spa at Hotel Hershey
- Hershey Gardens
- Hershey Park
- Chocolate Town



For a complete description of these tours, visit www.nacsonline.com/globalforum.

FIND OUT MORE

Visit www.nacsonline.com/globalforum or contact Carolyn Schnare at (703) 518-4248 or cschnare@nacsonline.com