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International Convenience Retailer of the Year 2009

How to enter

The International Convenience Retailer 2009 award is open to all convenience retailers and forecourt retailers that operate a convenience store format.

Convenience and forecourt retailers are required to provide a PowerPoint presentation of no more than 12 slides covering the following criteria:

- New, innovative convenience format development including store design, in-store concepts, marketing, advertising and communications
- The role of technology in format development eg contactless payment, self-scan technology, touch screen ordering, checkout and self-checkout systems, queue management, electronic shelf edge labels etc
- Range development including fresh foods, hot food, food-to-go, coffee and soft beverages, in-store dining, private label development and non-foods
- Customer service initiatives including loyalty programmes, store facilities/services, staff training

- Corporate social responsibility including environmental initiatives, energy efficiency, sustainable development, local sourcing, community involvement, staff development
- Results: financial performance, customer growth (numbers/basket size), future plans and outlook

Video footage featuring the convenience retail format can also be submitted as supporting material, if available (NB footage from shortlisted retailers will be featured on the Insight/NACS online newsletter, Global Convenience Store Focus, for the reader vote).

Alternatively, please supply a selection of colour photographs (not to exceed 20 images).

Complete the form on page 2 and include with your entry.

For further details on the event, please visit
www.insightresearch.co.uk



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The first International Convenience Retailer award will be presented in front of an international audience of leading convenience operators at the Insight/NACS Future of International Convenience Retailing 2009 event in London, 16th September 2009.

Entries must be submitted on disk/or via email to:

Insight Research & Insight Conferences Ltd
2 Severn Street, Welshpool SY21 7AB,
United Kingdom

Telephone +44 (0) 1938 556090
Fax +44 (0) 1938 555398

lorraine@insightresearch.co.uk by 17 July 2009.

Please supply the following details with your entry:

Name of retailer being entered

Company

Address

Telephone number

Email

Website

Name and job title of individual submitting entry

Telephone number

Email

Judges

Entries will be judged by an international panel of top convenience retailing executives and consultants including:

- Raymond Maingard, founder of the leading retail services organisation in South Africa with more than 30 years' experience in executive positions with leading South African retail organisations
- Stephanie Rice, a retail consultant specialising in marketing with more than 20 years' experience of the convenience sector, nine at board level as marketing director of Musgrave-Budgens-Londis
- Simon Chinn, analyst, Verdict Research
- Dan Munford, partner, Insight Research
- Joe Bona, president, CBX
- David Killeen, ceo Australasian Association of Convenience Stores

And, to provide true international rigour, the panel will be co-chaired by Fiona Briggs, editor, Global Convenience Store Focus, based in the UK; and Erin Pressley, editor, NACS magazine in the US.

The international judging panel will produce a shortlist of entries for the overall award.

These will be featured in the August and September editions of Global Convenience Store Focus and on the Insight web site.

Readers will be asked to vote for their top International Convenience Retailer by clicking on a relevant link. The retailer with the most votes will win the International Convenience Retailer Award 2009.

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