



***Future of International Convenience
& Petroleum Retailing Conference***
20 – 24 September 2010 Dublin ▪ London ▪ Paris

Overview

Insight Research will be hosting its annual international convenience and petroleum retail industry event in association with NACS in September. This exclusive, highly interactive program, combines store visits to some of the most progressive retailers in the UK, Ireland and Paris, presentations, case studies and panel discussions with industry CEO's and thought leaders from around the world and unprecedented networking opportunities throughout the week.

The theme for the conference, *The Future of Convenience & Petroleum Retailing*, will explore **cutting edge retailing technologies, innovation in foodservice, the latest store design concepts and marketing & branding strategies**. Retail executives and supplier delegates from 20 countries are expected to attend this year's event, providing the opportunity for you to make valuable connections and share experiences with a diverse group of industry peers.

The centrepiece of the event is the 2-day conference at the British Library where you will hear from 19 industry innovators who will share their insights and views on the future – challenges, competition, growth opportunities, technology innovations, consumer trends, the role of social media, sustainability initiatives, opportunities on the forecourt, fuel pricing strategies and global best practices – you will gain new perspectives and ideas to help position your company for the future.

Conference Format, Registration & Hotel Options

The format for this year's conference is extremely flexible – a menu of activities are available that allow you to build your personal agenda and conference experience. Delegates can reserve individual days or choose multi-day options.

Store Visits:

Select either 2 days in Ireland or 2 days in the UK (Monday and Tuesday, 20 – 21 September)
Option to participate in the store visits to Paris on Friday, 24 September

Conference Program & Exhibition:

The 2-day, fast-paced conference at the British Library, features 19 speakers plus an exhibition showcasing technology, equipment and foodservice concepts.

Networking Opportunities:

Unique opportunities throughout the week for informal business discussions and where you will make invaluable new connections. Special evening events include:

- International Retailer of the Year Reception & Dinner
- Champagne reception on the London Eye

Spouse/Partner Participation:

We encourage spouse/partner participation in the conference program and at the networking events. A special spouse/partner package has been added this year that facilitates involvement in the conference along with free time to explore London.

Team Registrations:

We would be delighted to work with you on a special discounted registration program for retailers and suppliers who would like to bring members of their management team to the Conference. Please contact Lorraine Evans to discuss group registration pricing.

Schedule at-a-Glance

Study Tour Program Options

Select either UK/London tours or 1 ½ day Dublin Tours

- Monday, 20 September, UK Regional Study Tour
Visits include: James Graven's SPAR forecourts and Budgens neighbourhood stores, Tesco's new "Zero Carbon" superstore, and others.
- Tuesday 21st September, London Study Tour
Visits include: latest Waitrose c-store, new Tesco Express, Budgens and Cooperative Group, and others.

OR

- Monday & Tuesday, 20-21 September – Dublin Study Tour – (full day on Monday, 1/2 day tour on Tuesday; travel to London Tuesday afternoon)
Visits Include: the new Topaz format, Applegreen's first Motorway service amenity site and others.

Paris Study Tour on Friday:

- Friday, 24th September (Eurostar departs London on Thursday evening)
Visits include: tours to latest French c-stores including Total's new Bonjour "Boutique" format, Daily Monop and many other innovative Parisian stores. Presentation by Total.

[Note: transportation costs to London from Dublin on 21st September and to Paris from London on 24th September are not included with the registration price.]

Conference, Exhibition & Networking Program

Tuesday, 21st September

Evening: International Convenience Retailer of the Year Award Dinner

Wednesday, 22nd September

Day: Conference Program – British Library

Exhibition – British Library

Evening: London Eye Champagne Receptions

Thursday, 23rd September

Day: Conference Program – British Library

Exhibition – British Library

Evening: Travel to Paris for Study Tours (for those who register for the Paris Store visits)

For more information contact:

Lorraine Evans, lorraine@insightresearch.co.uk or Tel: +44 (0) 1938 556090

Insight Conferences Ltd, 2 Severn Street, Welshpool, Powys, SY21 7AB



Future of International Convenience
& Petroleum Retailing 2010

NACS

Conference Agenda & Speakers

Wednesday, 22nd September

8:30 am	Registration & Exhibition opens
9:00 am	Chairman's opening remarks: Deborah Robinson
9:15 am – 9:40 am	Edward Garner, Communications Director, Kantar Worldpanel
9:40 am – 10:05 am	Dr Gordon Campbell, CEO, SPAR International
10:05 am – 10:35 am	Exhibition & Networking Break
10:35 am – 11:00 am	Anthony Wysome, CEO, Waitrose Convenience
11:00 am – 11:25 am	Nigel Mills, CEO, Mills Group UK
11:25 am – 11:55 am	Exhibition & Networking Break
11:55 am – 12:20 pm	Don Longo, Editor-in-Chief, Convenience Store News
12:20 pm – 12:45 pm	Henry Armour, President & CEO, NACS
12:45 pm – 2:15 pm	Exhibition & Lunch Break
2:15 pm – 2:40 pm	Tom Fender, Director, him!
2:40 pm – 3:05 pm	Mark Wohltmann, Client Director, USP Germany
3:05 pm – 3:35 pm	Exhibition & Networking Break
3:35 pm – 4:00 pm	Joe Barrett, Director, Applegreen Ireland
4:00 pm – 4:20 pm	International Convenience Retailer of the Year
4:20 pm – 5:00 pm	Exhibition & Networking

Thursday, 23rd September

8:30 am	Registration & Exhibition opens
9:00 am	Chairman's opening remarks: Jon Arnold
9:15 am – 9:40 am	Joe Bona, President, CBX USA
9:40 am – 10:20 am	Stan Sheetz, President & CEO, Sheetz Inc.
10:20 am – 10:45 am	Exhibition & Networking Break
10:45 am – 11:10 am	John Austin-Davies, Group Product Marketing Director, Epta
11:10 am – 11:50 am	Scott Hartman, President & CEO, Rutter's Farm Stores
11:50 am – 12:15 am	Exhibition & Networking Break
12:15 am – 12:40 am	Rodrigo Zavala, Commercial Retail Manager, Petrobras
12:40 pm – 1:05 pm	Garth Fourie, National Convenience Manager, Woolworth's SA
1:05 pm – 2:15 pm	Exhibition & Lunch Break
2:15 pm – 2:40 pm	Robert B Stein, President & CEO, KSS Inc and Frank Gleeson, Retail Director, Topaz Ireland – Sponsored by KSS
2:40 pm – 3:20 pm	Ryan Mossman, Vice President/General Manager, FuelQuest
3:20 pm	Chairman's closing remarks
3.20pm – 4.00 pm	Exhibition & Networking

For more information contact:

Lorraine Evans, lorraine@insightresearch.co.uk or Tel: +44 (0) 1938 556090

Insight Conferences Ltd, 2 Severn Street, Welshpool, Powys, SY21 7AB

Conference Venue:

The British Library
96 Euston Road
London
NW1 2DB
Tel: +44 (0)20 7412 5522
Fax: +44 (0)20 7412 5530

Hotels:

Insight has made arrangements with the following hotels to accommodate conference delegates. Note that the Novotel and the Ambassador Hotel are both within walking distance to the British Library with the Novotel being the closest. Delegates should make their hotel accommodations directly with the hotel using the information provided below:

Dublin

The Gresham
Room Rate: €157 including breakfast
23 Upper O'Connell Street
Dublin 1
Ireland
Please quote: Insight Research when booking
Tel: 00353 1 874 6881
Fax: 00353 1 878 7175
Email: reservations@thegresham.com
Web: www.gresham-hotels.com

Paris

Renaissance Paris La Defense Hotel
Room Rate : €199 (extra charge for breakfast)
60 Jarden de Valmy
Paris
Tel : +33 1 4197 5050
Fax : +33 1 4197 5151
Web : www.marriott.co.uk

London

Novotel London St. Pancras
Room Rate: £155 room only
Breakfast available for an additional £14.95
100-110 Euston Road
London
NW1 2AH
Please quote: DSA190910 or INSI1909
Tel: +44 (0)20 7666 9000
Fax: +44 (0)20 7666 9100
Email: h5309@accor.com
Web: www.novotel.com

London

The Ambassadors
Room Rate: £159 including breakfast
12 Upper Woburn Place
London
WC1H 0HX
Please quote: DeSouza Allocation or Insight Research
Tel: +44 (0)20 7693 5410
Fax: +44 (0)20 7388 9930
Email: reservations@ambassadors.co.uk
Web: www.ambassadors.co.uk

For more information contact:

Lorraine Evans, lorraine@insightresearch.co.uk or Tel: +44 (0) 1938 556090

Insight Conferences Ltd, 2 Severn Street, Welshpool, Powys, SY21 7AB