



GLOBAL CONVENIENCE BENCHMARKS 2008 9th – 13th March Cork, Dublin, Belfast



PROGRAMME OF EVENTS

Sunday 9th March

International Golf Competition at Fota Island, Cork.

Monday 10th March

**Musgrave and Barry's HQ visits and
County Cork C-store/DC Tour.**

Tuesday 11th March

**Store briefing at Gresham hotel Dublin,
Dublin C-store tour and dinner at Donnybrook Fair.**

Wednesday 12th March

**Global Convenience Benchmarks conference
and NACS drinks reception.**

Thursday 13th March

Belfast C-store and Cash & Carry Tour.

15% Early Bird Discount Available Now

For more details:

www.insightresearch.co.uk

or call Lorraine Evans on +44 (0) 1938 556 090

lorraine@insightresearch.co.uk

Sunday 9th March, Optional Convenience Industry Golf Day

The 2008 event begins with an international golf team competition at the famous Fota Island resort near Cork.

C-Store Study Tours, sponsored by BARO lighting

The island of Ireland features some of the most exciting and innovative convenience development globally. Stores on our tours include the winner of the 2007 RIA Global Convenience Format of the year Award. This year we're running three days of C-store tours on the 10th, 11th and 13th March in Cork, Dublin and Belfast.

Monday 10th March, C-Store Tour in County Cork

Visits to Musgrave and Barry's HQs and the best C-stores in County Cork, including latest examples of Centra, SuperValu and Costcutter formats plus a DC visit.

Tuesday 11th March, Worldclass Dublin C-Store Tour & Dinner at Donnybrook Fair

- Store briefing at the Gresham hotel
- Brand new SPAR Express format
- Award winning EUROSPAR
- Brand new Musgrave SuperValu
- Latest Musgrave Centra
- All new Topaz forecourt
- New Superquinn
- Exxon Mobil On the Run/Nine One One
- Expanded DF Deli
- ADM Londis

Wednesday 12th March Global Convenience Benchmarks 2008 Conference



Gresham Hotel, Dublin.
Sponsored by Merrychef

Speakers include:

- Donal Horgan, Managing Director, Musgrave Retail Partners, Ireland
- James Dorling, Head of Environmental Centre of Excellence, Tesco
- Suzanne Weldon, Marketing Director, BWG, (SPAR Ireland)
- Paul Havinga, Format Manager, Albert Heijn, Netherlands
- Jim Barry, CEO, The Barry Group
- Frank Gleeson, Retail Director, Topaz Energy
- Brian Coppin, MD, Food Lover's Market, South Africa
- Graham Veal, Managing Director, Merrychef
- Mike Greene, CEO, HIM!

Thursday 13th March, C-Store Tour in Belfast

Focuses on intense development in the Belfast market, including visits to award winning Henderson Retail with its Kitsu noodle bars, Treehouse juice bars, Tim Horton's kiosks, Subway and Asher's American Diner concessions and forecourt partnerships with Shell and BP. Also, Musgrave's latest Belfast stores and new Cash & Carry Depot featuring innovative, new 'store friendly' merchandising layout.

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