

# Global Convenience Benchmarks 2009

## 25th March 2009 at The Gresham Hotel, Dublin

### Conference Programme

**8.30am**                      **Conference Registration**

**9.00 am**                      **Chairman's Introduction**  
**Ed Burcher**, Senior Director of Food Service, Petro-Canada

#### Conference Sessions

**9.15am - 9.40am**        **Willie O'Byrne**, Managing Director, BWG (MACE) Ireland

Followed by 5 minutes questions from audience.

**9.45am - 10.10am**    **Mike Sherlock**, Foodservice Director  
**Lynn Hochberg**, Product Development, Wawa Inc.

Followed by 5 minutes questions from audience.

**10.15am -10.40am**    **Ruth Norton**, Marketing Manager, ADM Londis

Followed by 5 minutes questions from audience.

**10.45am -11.10am**    **Ray Kelly**, Marketing Director, Musgrave Retail Partners Ireland

Followed by 5 minutes questions from audience.

**11.15am -11.45am**    **Tea / Coffee Break**

#### Morning Interactive Workshop Sessions

##### Stream A – C-Stores, Discounters & The Recession: “New Consumer Behaviours”

**11.45am - 12.10pm**    **Greg Hodge**, Senior Analyst, Planet Retail  
**12.10pm - 12.35pm**    **Siemon Scamell-Katz**, Founder, TNS Magasin  
**12.35pm - 1.00pm**    Q&A Chaired by **Caroline Byrne**, Editor, ShelfLife

##### Stream B – Local/Environmental and Cost Cutting Initiatives

**11.45am - 12.10pm**    **Scott Annan**, Director, srcg Ltd  
**12.10pm - 12.35pm**    **Joseph Bona**, President Retail Division, CBX  
**12.35pm - 1.00pm**    Q&A Chaired by **Dan Munford**, Partner, Insight

##### Stream C – The Implications of a Dark Tobacco Category

**11.45am - 12.10pm**    **David Bryans**, President, CCSA  
**12.10pm - 12.35pm**    **Andrew Meagher**, Managing Director, John Player & Sons  
**12.35pm - 1.00pm**    Q&A Chaired by **Michael Davis**, VP Industry Relations, NACS

1.00pm -2.00 pm      **Lunch**

### **Conference Sessions**

2.00pm - 2.25pm      **Frank Gleeson**, Retail Director, Topaz Energy

Followed by 5 minutes questions from audience.

2.30pm - 2.55pm      **David Richardson**, Project Manager, Global Networks, ExxonMobil

Followed by 5 minutes questions from audience.

3.00pm - 3.20pm      **Tea / Coffee Break**

### **Afternoon Interactive Workshop Sessions**

#### **Stream A – C-Stores, Discounters & The Recession: “New Consumer Behaviours”**

3.20pm - 3.45pm      **Jonathan Rons**, Clients Director, him!

3.45pm - 4.10pm      **Noel Dunne**, Store Owner, Centra

4.10pm - 4.20pm      Q&A Chaired by **Caroline Byrne**, Editor, ShelfLife

#### **Stream B – Local/Environmental and Cost Cutting Initiatives**

3.20pm - 3.45pm      **Bob Cullen**, Retail Recycling Manager, Repak

3.45pm - 4.10pm      **Arabella Lacarta**, Senior Consultant, Insight

4.10pm - 4.20pm      Q&A Chaired by **Dan Munford**, Partner, Insight

#### **Stream C – The Implications of a Dark Tobacco Category**

3.20pm - 3.45pm      **Vincent Jennings**, Chief Executive, Convenience Stores & Newsagents Association

3.45pm - 4.10pm      **Ronan Barry**, Head of Legal and Corporate Affairs, BAT UK & Ireland

4.10pm - 4.20pm      Q&A Chaired by **Michael Davis**, VP Industry Relations, NACS

4.20pm - 5.00pm      **CEO Panel:**

**Peter Kealy**, Managing Director SPAR, BWG Group

**Warren Wilmot**, CEO, 7-Eleven Stores Pty, Australia

**Joe Barrett**, Director, Petrogas/Applegreen

**Ray Kelly**, Marketing Director, Musgrave Retail Partners Ireland

5.00pm                      **Conference close.**