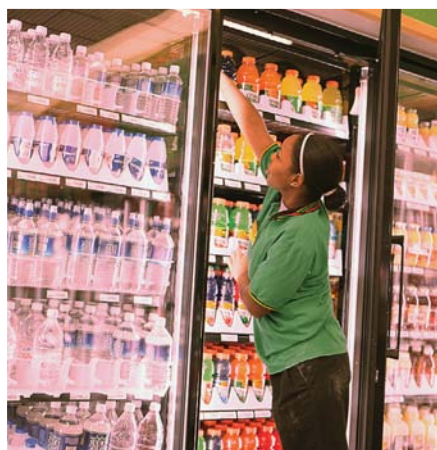




# the NACS<sup>®</sup> green toolkit

*A global guide to implementing a green  
and sustainable convenience store*

- Solutions
- Cost-Saving Ideas
- Proven Strategies



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and sustainable convenience store*

Green is an important color these days. As more and more consumers shop with a conscience, it is critical to address environmental issues in your stores to ensure profitability.

The NACS Green Toolkit is designed to provide solutions to help you cut expenses, increase efficiency and optimize operations. Use the Toolkit to develop a strategy that includes both short-term “quick wins” and long-term solutions to implementing a green and sustainable convenience store.

The core of the NACS Green Toolkit provides information on how you can be environmentally responsible, supported by vignettes of specific things that companies in our industry have done and the benefits they’ve realized.

The material is organized in an easy-to-follow format enabling quick reference to low-cost tactics that can be adopted in everyday operations. Whether you are at the beginning stages of a remodeling project or are about to break ground on new store construction, the NACS Green Toolkit has something for you.



*“We want to embed the environmental message in the store’s DNA. Customers want us to do the whole job — not just one or two areas that are token gestures. Customers will see if there is waste elsewhere, so even if there’s a fantastic store, it falls on its face unless our approach is holistic.”*

— James Dorling, head of Tesco’s Environmental Centre of Excellence

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# Win-Win Solutions for Green

The Toolkit addresses every system in your business, offering tactics that range from quick wins to long-term strategies.



## ■ Energy Management Systems

These systems monitor the different areas of your store to control temperature and humidity levels. Why spend money to heat areas that are already warm, or cool those that are already chilly? Why run all your lights when the sun is pouring in?

## ■ Power

When demand is high, electricity costs more. You can use less electricity and help your bottom line by phasing the start-up of lights and electric appliances.

## ■ Forecourt

With canopies, bigger isn't better. A smaller canopy maximizes use of natural light; a white reflective surface on the canopy roof can diminish the heat island effect.

## SAMPLE QUICK WINS:

### ■ Refrigeration

Cut expenses and carbon emissions by using your compressors' waste heat to warm your store in cold weather.

### ■ Lighting

Not only does low-energy lighting cut utility bills, it can extend produce life. And using reflective colors on your walls and ceilings maximizes light.

### ■ HVAC Systems

Have you checked your condenser unit lately? It will work more efficiently if it's clear of brush and scrub, and if it's in the shade.



### ■ Building

In new construction, you have numerous opportunities to go green. But even an existing store can lower its cooling costs with a white roof coating that reflects sunlight.

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# “Walk the Talk” of Going Green

The NACS Green Toolkit states the case for corporate or commercial “greenness,” which we call environmental responsibility (ER). Effective and sustainable corporate social and environmental responsibility has two components:

- Acting as a good corporate citizen; and
- Doing so in an area that you directly impact in a fashion that is aligned with your economic interests.

The NACS Green Toolkit contains guidelines on how best to make your case for ER to your customers (and potential customers) and great examples of how convenience and petroleum retailers — both in Europe and in the United States — are doing it.

These companies are implementing green initiatives and are profiled in the Toolkit:

Tesco	Green Valley Grocery
Asda	Rutter’s Farm Stores
Musgrave	Ricker’s Oil
7-Eleven	Quick Chek
Nice N Easy Grocery	SeSequential
Shoppes	Power Mart
BP	W H Smith
Zarco 66	Budgens
	Marks & Spencer

The NACS Green Toolkit will help you improve your business by adopting worthwhile ER strategies.

## Green, It’s the Color of Money

Spiraling energy costs and a renewed awareness of the environment have put green initiatives at the top of the global convenience and petroleum retailing industry’s agenda. Stay ahead of the curve; achieve actionable goals and long-term solutions that will benefit your business and the environment — today and for future generations.

**The NACS Green Toolkit can show you how to make your business greener — both environmentally and financially.**

*Order your copy today!*

Visit [www.nacsonline/greentoolkit](http://www.nacsonline/greentoolkit) or contact Trisha Frazier at [tfrazier@nacsonline.com](mailto:tfrazier@nacsonline.com) or (703) 518-4291.

