



# 2008 International Retail Member Application

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membership@nacsonline.com • www.nacsonline.com

## COMPANY INFORMATION

Company Name \_\_\_\_\_

Doing Business As \_\_\_\_\_

### Corporate Mailing Address

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_

Country \_\_\_\_\_ Postal Code \_\_\_\_\_

Telephone (please include country code) \_\_\_\_\_ FAX \_\_\_\_\_

### Key Contact

to receive  
NACS mailings  
and dues invoices

Mr./Ms./Mrs. \_\_\_\_\_ Preferred Name \_\_\_\_\_

Job Title \_\_\_\_\_ E-mail Address \_\_\_\_\_

Telephone (please include country code) \_\_\_\_\_ FAX \_\_\_\_\_

### Key Contact

mailing address  
if different  
from corporate

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_

Country \_\_\_\_\_ Postal Code \_\_\_\_\_

## DUES CALCULATION

Country	Number of Stores Owned/Operated
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

<b>International Dues Structure provides 12 months of NACS membership benefits</b>	
Number of Stores Owned/Operated	Dues Amount (U.S. Dollars)
1-100	\$ 750
101-500	\$1,500
501+	\$2,500

**Total Number of Stores Owned/Operated** \_\_\_\_\_

**Of the above store total, how many sell fuel?** \_\_\_\_\_

**Annual Dues Amount**  
(based on number of stores \$ \_\_\_\_\_)

NACS Magazine subscription price of one year (\$85) is included in dues, and members may not deduct subscription price from dues.

## PAYMENT

- Please find enclosed a check made payable in U.S. funds drawn on a U.S. Bank to NACS.
- Wire transfer (instructions on back)
- Please charge my dues to the the following credit card:     MC     VISA     AMEX

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Authorized Signature \_\_\_\_\_

The signatory of this form agrees to accept and pay all applicable charges, including adjustments to reflect correction of arithmetical error. Moreover, the signatory specifically authorizes NACS to charge any such amounts to the credit card referenced on this form.

### FOR NACS USE ONLY

Date \_\_\_\_\_ Co. # \_\_\_\_\_ Check # \_\_\_\_\_ Amount \$ \_\_\_\_\_ Acct# \_\_\_\_\_

## WHO ELSE IN YOUR COMPANY NEEDS NACS INFORMATION?

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NACS wants to keep your key personnel current on industry trends and compliance issues that relate to their job. Please take a minute to indicate your key personnel that you want on the NACS mailing list. Please indicate alternate addresses and phone numbers on an additional sheet if necessary. See back of benefits sheet for position explanations.

**Senior Mgmt** \_\_\_\_\_  
Name \_\_\_\_\_ Title \_\_\_\_\_ E-Mail \_\_\_\_\_

**Senior Mgmt** \_\_\_\_\_  
Name \_\_\_\_\_ Title \_\_\_\_\_ E-Mail \_\_\_\_\_

**Senior Mgmt** \_\_\_\_\_  
Name \_\_\_\_\_ Title \_\_\_\_\_ E-Mail \_\_\_\_\_

**Corp Ops/Risk Mgmt** \_\_\_\_\_  
Name \_\_\_\_\_ Title \_\_\_\_\_ E-Mail \_\_\_\_\_

**Store Ops/Facilities** \_\_\_\_\_  
Name \_\_\_\_\_ Title \_\_\_\_\_ E-Mail \_\_\_\_\_

**Franchise Ops** \_\_\_\_\_  
Name \_\_\_\_\_ Title \_\_\_\_\_ E-Mail \_\_\_\_\_

**Petroleum Ops** \_\_\_\_\_  
Name \_\_\_\_\_ Title \_\_\_\_\_ E-Mail \_\_\_\_\_

**Office Management** \_\_\_\_\_  
Name \_\_\_\_\_ Title \_\_\_\_\_ E-Mail \_\_\_\_\_

**Finance** \_\_\_\_\_  
Name \_\_\_\_\_ Title \_\_\_\_\_ E-Mail \_\_\_\_\_

**Technology** \_\_\_\_\_  
Name \_\_\_\_\_ Title \_\_\_\_\_ E-Mail \_\_\_\_\_

**Pricebook** \_\_\_\_\_  
Name \_\_\_\_\_ Title \_\_\_\_\_ E-Mail \_\_\_\_\_

**Mktg/Merch/Cat Mgmt** \_\_\_\_\_  
Name \_\_\_\_\_ Title \_\_\_\_\_ E-Mail \_\_\_\_\_

**Communications/PR** \_\_\_\_\_  
Name \_\_\_\_\_ Title \_\_\_\_\_ E-Mail \_\_\_\_\_

**GR/Legal** \_\_\_\_\_  
Name \_\_\_\_\_ Title \_\_\_\_\_ E-Mail \_\_\_\_\_

**Real Estate** \_\_\_\_\_  
Name \_\_\_\_\_ Title \_\_\_\_\_ E-Mail \_\_\_\_\_

**HR** \_\_\_\_\_  
Name \_\_\_\_\_ Title \_\_\_\_\_ E-Mail \_\_\_\_\_

**Foodservice** \_\_\_\_\_  
Name \_\_\_\_\_ Title \_\_\_\_\_ E-Mail \_\_\_\_\_

### What is your primary reason for joining NACS? (Check only one)

- Information/Industry Research/Education       Government Relations/Legislation       Member Rates  
 Annual Conference and Trade Show       Access Industry Leaders/Networking       Other (specify) \_\_\_\_\_

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### Wire transfer instructions:

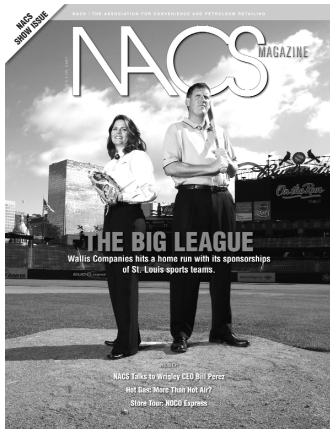
To receive wire transfer instructions, please call NACS Retail Membership at +1 703/684-3600 or e-mail [membership@nacsonline.com](mailto:membership@nacsonline.com).

Membership in NACS is NOT tax-deductible as a Charitable Contribution, but a portion is deductible as a business expense. Since NACS engages in lobbying, under federal law 38% of your dues for the year 2008 are non-deductible.

# NACS *International Retail Member Benefits*

## Only NACS,

the Association for Convenience & Petroleum Retailing offers such a wide variety of industry-specific programs and services as well as traditional association benefits to improve the competitive position of its member companies. The list of NACS retail member benefits includes:



■ **Industry Research and Information on Demand** <sup>6</sup> – access to the results of extensive industry research and information through calling, e-mailing or visiting the NACS Help Desk, the world’s largest industry help desk. Qualified staff specialists are available to research members’ industry-related questions in the comprehensive NACS Help Desk library and database.

■ **NACS Magazine** – multiple no-cost subscriptions to the industry’s leading and award-winning publication – *NACS Magazine*.

■ **Significant Member Discounts** – available on a broad array of events, tools and products including:

- **The NACS Show** – the industry’s premier convention and trade show
- **Industry Educational Meetings/Events** – NACS Global Forum, HR Forum, NACStech, Category Management Seminars, SOI Summit in partnership with CSP <sup>6</sup>, Leadership Executive Program at Cornell University <sup>6</sup>, and others, some of which are member-exclusive
- **Industry-Specific Products and Services** – including training videos and CD-ROMs, reports and publications, and employee selection tools

## NACSSHOW



■ **Member-only Access** to the online **Membership Directory** <sup>6</sup> of retail and supplier members – fingertip access to contact information of not only the retail membership but also to the ultimate source of the industry’s supplier community.

■ **On-Demand Training** <sup>6</sup> – customized training delivered directly to your location and designed for your specific training needs.

*NACS is the most powerful and effective trade association representing the convenience store and petroleum marketing industry, and only those who belong fully reap its benefits. These and other benefits can be more fully explained by calling NACS at +1 (703) 684-3600 or by visiting [www.nacsonline.com](http://www.nacsonline.com).*

**Who but NACS offers so much to your industry and to your business? Only NACS. Your membership strengthens your industry, your association, and most importantly, your own business.**

**Be a part of NACS!**

## POSITION EXPLANATIONS

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### **Senior Management**

Top-level corporate executives who don't have specific dept. roles (such as finance or operations)

### **Corporate Operations/Risk Management**

Safety, security, and other risk management functions; corporate-level planning and special projects

### **Store Operations/Facilities**

Store-level and field-level supervisory personnel; facility maintenance

### **Franchise Operations**

### **Petroleum Operations**

Any aspect of petroleum operations

### **Office Management**

Corporate-level (headquarters) administrative personnel

### **Finance**

Anyone dealing with corporate (headquarters) financial matters in the company

### **Technology**

Corporate (headquarters) level personnel involved in the technology aspects of the company.

### **Pricebook**

Those involved with the pricebook (merchandise database application) function for the company

### **Marketing/Merchandise/Category Management**

Corporate-level personnel responsible for category management: the purchase (or procurement or buying) of products for the stores, merchandising, advertising, and/or marketing of store products/services, or merchandise data analysis

### **Communications/Public Relations**

Corporate-level personnel who are the conduit for communications to the public on behalf of their organization

### **Government Relations/Legal**

Corporate-level personnel representing the company in legal and governmental issues

### **Real Estate**

Corporate-level personnel involved in the acquisition of land, the construction of facilities on that land, or equipment used in the stores

### **Human Resources**

Corporate-level personnel involved in the HR function of the company and/or who are involved in the training of store personnel

### **Foodservice**

Personnel Involved in all aspects of developing and supporting food service offerings

